



## Fact Sheet

### **Destinations for Men At A Glance –**

#### **Publication Information**

- Circulation: 10,000 (Readership est. at 90,000 quarterly)
- Frequency: Quarterly
- Quality: 100# UV Coated Cover; 80# Coated Inside

#### **Our Target Demographic**

- Gay Men
- 30+ Years of Age
- Educated, affluent and travel savvy

#### **Where to Find Us**

##### **• Subscribers**

- From Burbank to Barcelona; Toronto to Tokyo, we attract a worldwide audience of subscribers that grows almost daily.
- IGLTA Members

##### **• Bookstore Distribution:**

- Direct to bookstores in the US and in Canada;
- In the UK and Europe via @d2.

##### **• Advertiser Locations**

- See our “Advertiser Index/Reader Response” section located adjacent to the inside front and back covers of each issue.

##### **• Travel Events, Conventions, Expos and Symposiums**

- IGLTA Conventions and Symposiums Worldwide
- Community Marketing Travel Expos
- Selected Pride Events throughout the World

**Mailing Address: 555 E. San Lorenzo Rd. Palm Springs, CA 92264**  
**Direct Dial: Michael: 760-880-4921 Jill: 760-641-5921 Stephen: 760-880-4923**  
**Facsimile: 760-322-0784**

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# FACT SHEET, CONTINUED

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*distribution, continued*

- **Sponsorship of Major Gay Events**

- The Original GLBT Expo in NYC
  - White Party Palm Springs
  - Community Marketing Shows
  - IGLTA Events and Symposiums
  - And many others

- **Online:**

- At [mygayworldmag.com](http://mygayworldmag.com) and [destinationsformen.com](http://destinationsformen.com)
  - Via links with numerous LGBT travel sites (including [gaywired.com](http://gaywired.com), [lambdaresorts.com](http://lambdaresorts.com), [navigaytion.com](http://navigaytion.com), etc.)



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